

EAT ITALY

alti cibi



Dinners, Events, Cooking Classes, Team Buildings few steps from the Dome of Florence

OUR OFFERS

FOR EVENTS AND SPECIAL INITIATIVES

In the beautiful location of the historical Martelli Bookstore, Eataly Firenze gives you the possibility to live unique sensory experiences. You'll have the opportunity to learn step by step the secrets of the Italian cuisine through personal cooking classes and guided shopping experiences to find the best products. Perfect occasions to know better the world of food and the other beauties of our precious enogastronomic heritage. During the events at Eataly Firenze you will be welcomed and accompanied in an enogastronomic journey full of taste. You will be able to know the great variety of the Italian products giving an unforgettable experience to your hosts.

Our team professionally support companies and individuals in all stages of the organization of their events:

- MEETING ◆
- LUNCHE AND DINNERS ON REQUEST ◆
- COFFEE BREAKS ◆
- TEAM BUILDINGS / INCENTIVES ◆
- BUSINESS EVENTS ◆
- THEME EVENTS ◆
- COOKING SHOWS, TASTINGS, COOKING CLASSES ◆
- COCKTAILS PARTIES, CHRISTMAS PARTIES ◆
- CONCERTS, READINGS ◆
- BIRTHDAYS WHATEVER YOUR AGE ◆
- ENOGASTRONOMIC HEN PARTIES ◆
- CATERING BANQUETING ◆
- BUY OUT ◆

For a maximum of _____ with exclusive location



OUR SPACES

EATALY FIRENZE'S
TECHNICAL DETAILS:

- 3 LEVELS, 2000 MQ ◆
- 2 RESTAURANTS ◆
- 4 EMOTIONAL MARKET AREAS ◆
- WEEKLY PASSAGES ◆
- 100 FOOTSTEPS FROM THE DOME ◆
- DEHOR WITH A VIEW TO THE BATTISTERO ◆
- INTERNAL TERRACE ◆
- 2 DIDACTIC ROOMS ◆



OUR SPACES

THE RESTAURANT

Located on two levels, Eataly Firenze's Restaurant offers different types of menu that can be adapted to your necessities:

- TUSCAN ♦
- EATALIANO ♦
- VEGGIE ♦
- THEMED MENU ♦

Number of seated places: 125 pax
Number of buffet places: 300 pax
Possibility of exclusive use both
of the Restaurant and the Store



L'OSTERIA DI SOPRA

At the first floor you can find our Osteria di Sopra where every month we host a different restaurant from an Italian region, our winehouse with thousands of labels and our Terrace for special dinners and appetizers by candlelight. An exclusive and refined location, with frescoes and mosaics of the Renaissance.

Number of seated places: 70 pax
Number of buffet places: 150 pax
Possibility of Exclusive



OUR SPACES

THE DIDACTIC

Eataly Firenze's courses are a unique sensory experience: let yourself be charmed by the colours, the flavours and the tastes to learn the best of our Italian specialties.

Types of activities for adults and children:

COOKING CLASSES | PIZZA, FRESH PASTA, ✦
DESSERTS, EATALIAN CUISINE
WINE, BEER, EXTRA VIRGIN OLIVE OIL TASTINGS ✦
PERSONALIZED ACTIVITIES ✦

Didactic Room:
professional kitchen (max 15 people)
Tasting Room (max 25 people)



OTHER DIDACTIC SPACES

Possibility of personalized classes also:

IN OUR PIZZERIA ✦
with our Pizza Chef
IN OUR WINEHOUSE ✦
AROUND THE OLIVE TREE ✦
in our Piazza



OUR SPACES

EXTERNAL SPACE

We wait for you in our even more comfortable and welcoming Open-air space in Martelli Street, a dynamic point of reference for the Appetizer Time looking at the Battistero: You will be able to taste our Illy's coffees selection, Golosi di Salute by Luca Montersino's desserts, gourmet sandwiches, local and Italian cold cuts, a great selection of wines and the best dishes from our Restaurant!



THE TERRACE

Internal terrace at the first floor, basic but chic atmosphere. The best place for an appetizer, a lunch or dinner break.



OUR EVENTS

THEME AND BUSINESS EVENTS

Few steps from the Dome of Florence, with the great flexibility of our Chef, we can set up different types of events. Themed dinners with menu for groups

- PIZZA ◆
- TUSCAN MENU ◆
- EATALIANO ◆
- FISH ◆
- VEGGIE ◆
- ON REQUEST ◆

Aperitifs and light lunch buffet
with themed islands

Didactic Rooms renting + coffee break



OUR EVENTS

TEAM BUILDINGS & BIRTHDAYS FOR ADULTS

A perfect challenge for dynamic and creative groups, passionate about good Italian food & wine!

Teamwork, entertainment, enhancement of manual, organizational, sensorial skills in an unique organoleptic journey.

Types of team building:

- PIZZA CHALLENGE ◆
- FRESH PASTA CHALLENGE ◆
- TUSCAN DESSERTS TO COMPARE ◆
- WINE CHALLENGE ◆
- OIL CHALLENGE ◆
- EVENTS ON REQUEST ◆

Eatalian Aperitivo with bollicina and buffet of our Bakery included.

Possibility to add:

- LIGHT DINNER OR LIGHT LUNCH ◆
- SERVED OR BUFFET
- COFFEE BREAK ◆
- DESSERT FROM OUR PASTICCERIA ◆
- THEMED GADGET ◆



OUR EVENTS

COOKING CLASSES

Perfect for people who love good cuisine and who wants to discover the values of the Italian tradition in the kitchen. Thanks to the creativity and the professionalism of our chefs you will be able to learn the secrets and the most famous recipes of our Country.

Types of cooking classes

- PIZZA ♦
- FRESH PASTA ♦
- TUSCAN DESSERTS ♦
- COOKING SHOWS ♦
- PERSONALIZED COOKING CLASSES ♦

Possibility to add:

- LIGHT DINNER OR LIGHT LUNCH ♦
- SERVED OR BUFFET
- COFFEE BREAK ♦
- DESSERT OF OUR PASTICCERIA ♦
- THEMED GADGET ♦



OUR EVENTS

AND FOR THE KIDS:

- PIZZA ♦
- COOKIES ♦
- MENU FOR LITTLE CHEF ♦
- IN THE KITCHEN WITH MUM AND DADDY ♦
- BIRTHDAYS ♦

Possibility to add:

- EATALIAN MERENDA ♦
- DINNER ALL TOGETHER ♦
- DESSERT FROM OUR PASTICCERIA ♦
- APERITIVO FOR THE PARENTS ♦



OUR EVENTS

GUIDED TASTINGS

Perfect for groups of different dimensions and to know everything about the excellence and the biodiversity of the Italian territory.

Types of guided tastings:

- EXTRA VIRGIN OLIVE OILS IN COMPARISON ◆
- WINE VERTICALS ◆
- JAMS AND MARMELADES ◆
- TUSCAN BEER ◆
- COLD CUTS & CHEESES ◆
- LUXURY ◆

Eatalian aperitivo with bollicina and buffet of our Bakery included.

Possibility to add:

- LIGHT DINNER OR LIGHT LUNCH ◆
- SERVED OR BUFFET
- MENU PIZZA ◆
- COFFEE BREAK ◆
- DESSERT FROM OUR PASTICCERIA ◆
- THEMED GADGET ◆



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CATERING & BANQUETING, PERSONAL CHEF:

Take where you want the world of Eataly!

- EXTERNAL BUFFET ◆
- COFFEE BREAK & LIGHT LUNCH ◆
- PERSONAL CHEF ◆
- COOKING CLASS + DINNER ◆



OUR EVENTS

OTHER TYPES

Our location is perfect
also for the organization of:

- COOKING SHOWS ◆
- ENOGASTRONOMIC HEN PARTIES ◆
- “A CHEF JUST FOR YOU”
- LECTURES ◆
- CHARITY DINNER ◆
- CONCERTS ◆

Possibility to add:

- LIGHT DINNER, LIGHT LUNCH, ◆
- APERITIVO, DINNER
- DESSERT OF OUR PASTICCERIA ◆
- WINE TASTINGS ◆
- DESSERTS TASTINGS ◆





EATALY'S

IL MANIFESTO

0. WE'RE IN LOVE WITH FOOD

We love high-quality food and drink. We love the stories about it, its customs, the people who produce it, and the places it comes from.



1. FOOD CONNECTS

Good food allows us to stay together, to share with different social levels and to find a common point of view. We know that eating together around a table helps us to find moments of real happiness.



2. OUR PASSION IS OUR JOB

We've dedicated our daily lives to promoting a real understanding of high-quality food and drink. How lucky are we that we get to do what we love?



3. QUALITY OF LIFE

Choosing the best food, we improve our own lives and bring added value to yours. Discover a world dedicated to quality: that means quality food, quality drink, and ultimately, quality time.



4. EVERYONE

Our target audience is simple: EVERYONE. We decide to design openspaces, where everyone can feel good and not only a customer. You are our guests and we want to make you aware of what you are eating, buying and seeing. We want you to be comfortable, happy, and enriched by every visit.





EATALY'S

IL MANIFESTO



5. EAT. SHOP. LEARN

This is a store with stories. Here, you won't just discover what you love: you'll also learn about what you love.



6. WE'RE IN THIS TOGETHER

What you choose every day determines what we'll stock on our shelves over time. When you demand quality products, you support the local farmers, fishermen, butchers, bakers, and cheesemakers who produce them. You create a better environment—for eating and beyond.



7. OUR THREE PROMISES TO YOU

Choice: We offer a diverse selection of quality food and drink. **Accessibility:** We are dedicated to offering the best products at the lowest possible price points.

Knowledge: We feel that it's not just important that we know everything about what we sell and serve but that you also learn about the products we are so passionate about. We share with you the stories of the people and places behind all that we offer. The more you know, the more you enjoy.



8. YOUR TRUST IS EARNED EVERY DAY

In all ways, we promise to be scrupulously honest. We'll never encourage you to buy more than you need or spend more than you can afford.



9. THE END GOAL

Our goal is to have you as our customer for a lifetime. The easiest means to that end is to offer the best food and drink, as well as the best environment in which to discover and expand your tastes.

On that note, we look forward to seeing you again very soon!





Per maggiori informazioni:

For more information:

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